Message Text

UNCLASSIFIED

PAGE 01 PARIS 24728 182250Z

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E.O. 11652: N/A TAGS: EAIR, FR

SUBJECT: CIVAIR; FRENCH INDUSTRY IN TROUBLE

- 1. SUMMARY- BAD NEWS ON FRENCH CIVAIR FRONT: AIR FRANCE DEFICIT OF 400 MILLION FRS., AIR INTER DEFICIT OF 45 MILLION FRS., AEROSPATIALE DEFICIT OF 480 MILLION FRS., TWA IS LAYING OFF FRENCH PERSONNEL AND PANAM MAY SOON FOLLOW IF MUTUAL SUSPENSION OF ROUTES APPROVED. LATEST "SAVE CONCORDE" PROGRAM MOUNTED FROM TOULOUSE HAS BEEN DEFLATED BY GOF ANNOUNCEMENT ANY CONCORDES PRODUCED BEYOND PRESENT SIXTEEN AIRCRAFT WOULD COST NEARLY \$90 MILLION EACH. ONLY BRIGHT SPOT IS THAT UTA WILL AT LEAST BREAK EVEN IN ITS OPERATIONS THIS YEAR.
- 2. THERE WAS A LOT OF BAD NEWS AND NOT MUCH GOOD NEWS ON THE FRENCH CIVAIR SCENE THIS WEEK. THE BAD NEWS:
 A. STATE SECRETARY FOR TRANSPORT CAVAILLE TOLD
 THE NATIONAL ASSEMBLY THAT AIR FRANCE WILL SHOW A DEFICIT OF ABOUT 400 MILLION FRS. (\$85 MILLION) FOR 1974. (COMMENT: AND IN THESE DIFFICULT TIMES FOR THE COMPANY THE TOP MANAGEMENT POSITION AT AIR FRANCE STILL GOES UNFILLED. GILBERT PEROL, SECRETARY GENERAL OF AIR FRANCE, IS UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 24728 182250Z

SERVING AS ACTING DIRECTOR GENERAL WHILE THE GOF STILL

LOOKS FOR A SUCCESSOR TO PIERRE COT WHO RESIGNED EFFECTIVE SEPT 30)

B. CAVAILLE ALSO TOLD THE NATIONAL ASSEMBLY THAT AIR INTER WILL HAVE A DEFICIT OF 45 MILLION FRS. (9.5\$ MILLION) FOR 1974, WHICH IS 25 PERCENT HIGHER THAN THE COMAPNY'S CAPITALIZATION. CAVIALLE IS COMING UNDER SOME CRITICISM FOR HAVING CLAIMED THAT AIR INTER WOULD NO LONGER BE ABLE TO MEET ITS PAYMENS IN ANOUTHER SIX WEEKS, WHICH PRODUCED OUICK AIR INTER DENIALS THAT THE COMPANY WAS ON THE VERGE OF BANKRUPTCY. BUT AIR INTER MANAGEMENT, ADMITTING THAT THE SITUATION WAS SERIOUS, HAS DECIDED TO SUSPEND SERVICE ON SOME LOW-DENSITY ROUTES, REDUCE FRE-QUENCIES ON OTHER ROUTES, AND CANCEL PLANS FOR LEASING OF ADDITIONAL AIRCRAFT WHILE EXPRESSING THE HOPE- BUT NOT THE CERTAINTY--THAT A CUTBACK IN PERSONNEL COULD BE AVOIDED. (THE GOF, WHICH HOLDS INDIRECTLY THOUGH STATE CORPORATIONS 54 PERCENT OF AIR INTER STOCK, WOULD REPORTEDLY LIKE TO HELP THE CARRIER BY INCREASING CONTRIBUTIONS TO CAPITAL, BUT PRIVATE SHAREHOLDERS THUS FAR REFUSE TO GO

C. THE PARIS AIRPORT AUTHORITY ANNOUNCED THAT ITS FINANCIAL SITUATION WAS A SOURCE OF SERIOUS CONCERN BECAUSE OF A CONSIDERABLE SHORTFALL IN REVENUE.

D. AEROSPATIALE, THE STATE CORPORATION THAT IS THE LARGEST EMPLOYER IN THE FRENCH AERONAUTICAL INDUSTRY, ADMITTED THAT ITS DEFICIT FOR 1974 WILL BE AT LEAST 480 MILLION FRS. (102\$ MILLION). LABOR AGITATION CONTINUES AT AEROSPATIALE, WHERE THE UNIONS FEAR LARGE-SCALE LAY-OFFS

E. THE TOULOUSE-BASED COMMITTEE FOR THE DEFENSE OF CONCORDE IS BACK IN THE NEWS WITH NEW /SAVE CONCORDE" PROPOSALS, E.G., ACCELERATE CERTIFICATION TO PERMIT EARLIER ENTRY INTO COMMERCIAL SERVICE, BEGIN AS OF NOW--TO MEET EVENTUAL FUTURE DEMAND--PRODUCTION OF ADDITIONAL AIRCRAFT BEYOND SIXTEEN CURRENTLY PROGRAMMED, AND PROCEED WITH DEVELOPMENT OF SECOND GENERATION SST. TO BE SURE, NO ONE THUS FAR SEEMS TO BE TAKING COMMITTEE AND ITS NEW PROPOSALS VERY SERIOUSLY. HOWEVER, COUP DE GRACE MAY HAVE BEEN ADMINISTERED BY DEFENSE MINISTER SOUFFLET (HE HAS RESPONSIBILITY FOR AERONAUTICAL INDUSTRY, CIVIL AS UNCLASSIFIED

UNCLASSIFIED

PAGE 03 PARIS 24728 182250Z

WELL AS MILITARY), WHO TOLD SENATE A FEW DAYS AGO THAT ANY CONCORDES BUILT BEYOND SIXTEEN NOW PROGRAMMED WOULD PROBABLY COST 400 MILLION FRS., OR NEARLY \$90 MILLION PER AIRCRAFT. (THIS COMPARES WITH LESS THAN \$30 MILLION FOR A BOEING 747).

F. TWA IS PROCEEDING WITH PLANS TO CLOSE DOWN ITS
PARIS (AND ALSO ROME, WE UNDERSTAND), BASES FOR LOCALLY
HIRED STEWARDS AND STEWARDESSES. AS A RESULT, EMPLOYEES

BEING LAID OFF HAVE JOINED THE PROTEXT CAMPAIGN MOUNTED BY A NUMBER OF UNIONS IN THE AIR TRANSPORT/AERONAUTICAL CONSTRUCTION INDUSTRIES.

G. AND MOST OF PANAM'S FRENCH EMPLOYEES ARE THREATENED BY ANNOUNCEMENT OF THE PANAM/TWA AGREEMENT ON MUTUAL SUSPENSION OF ROUTES. PANAM'S LOCAL MANAGEMENT GUESSES THAT SALES STAFF OF NO MORE THAN THIRTY PERSONS FROM PANAM'S PRESENT COMPLEMENT OF ABOUT TWO HUNDRED FIFTY IN FRANCE WOULD BE KEPT ON IN PARIS AND NICE IF AGREEMENT IS APPROVED.

2. THE ONLY GOOD NEWS, ALL THINGS BEING RELATIVE, IS THAT AT LEAST UTA EXPECTS TO BREAK EVEN THIS YEAR, SO WE HAVE BEEN TOLD. IRWIN

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